

ANNUAL REVIEW 2023

 **CHRISTIANS
IN SPORT**



IMPACT REPORT

Our aim across all of what we do is to find more sportspeople, connect them with each other and connect their faith with their sport, and support them to reach others with the good news of Jesus. From 1-2-1s with elite athletes to training students to lead university groups, to publishing engaging digital resources online, every facet of our work is for this purpose.

Here is a snapshot from across the work in 2023, and whilst numbers aren't everything, we're encouraged to reflect on how God has used this work to make disciples of Jesus in sport.

ELITE AND YPA

"It's been encouraging to see athletes take real initiative in inviting others to come and look at the Bible together, as well as seeing some really wrestle with the challenges of elite tour sport."

Si Poole's reflection on supporting elite track and field athletes in 2023

234

different top-level athletes had a 1-2-1 with a CIS staff member of Staff or attended a group Bible study during the year

STUDENTS

"Through university groups, students are becoming more motivated to pray, more confident to share the gospel, have grown in their understanding of sport and faith and feel connected with the local church."

Ian Lancaster - Student team

Over 90%

of students we worked with reported growing in their confidence to share the gospel

COMPETITIVE ADULTS

"I'm always trying to share my faith with my friends, but church feels like a tough invite sometimes. At the network gathering we prayed for people we'd like to invite to the quiz, it was a real encouragement to get over my fear and just invite them along."

Arnold - London Network

47

active local networks launched this year

DIGITAL

"It is so helpful and a great reminder to keep my eyes fixed on Jesus, pray for my teammates and know that whether I have a cracking game or are benched after the first quarter, my identity is in Jesus."

Game Day Reader

300,000+

views on our content each month

SPORTS PLUS

"When my son returned from camp he said he felt he was "better at football and closer to God"; a win win from our perspective!"

Parent of a young person who attended this year's Sports Plus

7 Weeks

851 young people

367 leaders & coaches

TRAINING

"I've been reinvigorated to share the gospel regularly! I have been sharing the gospel but the constant "rejection" wears me down. This module has helped put some of the fire back in my belly."

Participant on the global leadership development programme

105 leaders trained from

45 countries during the leadership development programme pilot

INTERNATIONAL

"We're excited to launch over 150 brand new physical and digital resources, alongside a global strategy and plans to translate them into at least 8 languages. These will be used to train thousands of leaders worldwide, with a view to reaching close to 1 million sportspeople with the good news of Jesus over the next 4 years."

Greg Morgan - International Team

1 Global Launch

FINANCIAL REPORT

Setting numbers in a wider context can be helpful. We work in three-year cycles and when budgets were set back in 2020 towards 2023, the work felt somewhat uncertain. Praise God He is sovereign and not us!

There was a surplus in the first year as our costs were lower than anticipated given the restrictions in activities. We recorded a deficit in year two as opportunities returned and donations fell short; now we are very thankful to God for a surplus this year. When taking a three-year perspective income perfectly balances expenditure, literally within 0.07% - you couldn't write it!

BUDGET

Donations increased by 23% compared to last year for which we thank God. The growth came predominantly from a very small number of one-off gifts which compensated for a 10% reduction in regular committed giving given the impact of the cost-of-living crisis.

Restricted donations of £259k were received mostly for international projects with spending in alignment for the purposes for which it was given.

Expenditure on UK, Elite and International work was in line with the budget, and we are thankful for the continued growth of opportunities.

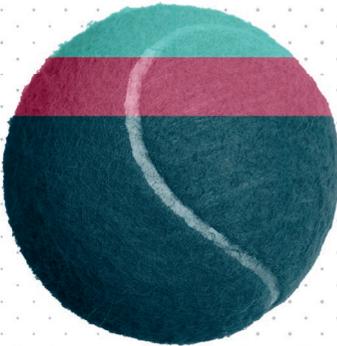
ACTIVITIES

This year you'll see a deficit of £69k during the year.

The reason being that we took the decision to end one of our Summer camps early and offered full refunds of all fees paid by parents and leaders whilst incurring the costs of the week. 75% of parents and leaders made donations towards our costs making up half of this deficit. However, these donations were reflected in the 23% increase in donations referred to above, rather than as activity income.

INCOME: 2,151*

*All figures in £000s.



- Restricted
Donations: **259** (12%)
- Camps, Conferences
& Internship: **350** (16%)
- Unrestricted
Donations: **1,542** (72%)

EXPENDITURE: 2,085*

*All figures in £000s.



- International Activities:
480 (23%)
- Elite Activities:
359 (17%)
- Camps, Conferences
& Internship: **419** (20%)
- UK Activities:
827 (40%)

THANK YOU



As ever, we thank God for His goodness to us, and for His provision of you, our partners in the work.

We hope you really enjoy reading all about how your generosity has impacted the lives of many sports people across the UK and globally.

